

icp 2021 Virtual Meeting

September 22-25, 2021

INTERNATIONAL COLLEGE OF PROTHODONTISTS



EXHIBITOR PROSPECTUS

Annual Meeting of the

INTERNATIONAL COLLEGE OF PROTHODONTISTS

ICP Conference Administration Office

4425 Cass St., Suite A

San Diego, CA 92109

Phone: +1 858.272.1018

Email: icp@res-inc.com

www.icp-org.com

www.icp-conference.com

PARTNER, PATRON & EXHIBITOR BENEFITS

Global Partner:
\$15,000

Gold Sponsor:
\$7,500

Silver Sponsor:
\$5,000

Exhibitor:
\$2,500

ICP ORGANIZATION BENEFITS INCLUDE:	Global Partner: \$15,000	Gold Sponsor: \$7,500	Silver Sponsor: \$5,000	Exhibitor: \$2,500
• ICP Organization Website Exposure: Through December 2022	✓			
• ICP Organization Website: Homepage recognition	✓			
• ICP Organization Website: Custom Partner landing page-Includes: Logo, tagline, company news, info and hotlink	✓			
• ICP e-Newsletter- Partner recognition & news: 2 issues/year*	✓			
• ICP e-Newsflash- Partner recognition: 4 campaigns/year*	✓			
• International Journal of Prosthodontics (IJP) – Your logo and acknowledgement on ICP related ads: 3 issues /year*	✓			
CONFERENCE BENEFITS INCLUDE:	Global Partner: \$15,000	Gold Sponsor: \$7,500	Silver Sponsor: \$5,000	Exhibitor: \$2,500
• Educational Presentation on main program (based on program approval)	✓			
• Pre-Event Promotions, Digital: Your logo & recognition - "With generous support from our Sponsors"	✓	✓	✓	
• Conference Website: Recognition on Exhibitor Page (company logo & hotlink)	✓	✓	✓	✓
• Virtual Platform: Dedicated Exhibit Booth Space/Page -Showcase your branding in your booth -Highlight links to your social media accounts -Space to share video, photos, package documents for attendee download -Make comments in your News Feed -Ability to start live chat with page visitors/followers Name Plate/Tile Size and location are based upon sponsorship level	✓	✓	✓	✓
• Virtual Platform: Clickable Rotating Ad Space Size, location and percentage of impression are based upon sponsorship level	✓	✓		
• Virtual Platform: Push Notification during Event to remind attendees to visit your booth or notify them when your roundtable/demo is about to start	✓			
• Virtual Platform: Dedicated Demo Room (an 'In-Booth' Roundtable)	✓	✓		
• Digital Program Book: Front cover acknowledgement & logo- "With generous support from our Global Partners"	✓			
• Digital Program Book: Advertisement	2 Full Page (color)	Full Page (color)	Half Page (color)	
• Digital Program Book: Exhibitor page- Company name & contact info	✓	✓	✓	✓
• Complimentary Credentials for Booth Representatives. Attending company representatives/staff can create profiles, which will be available within your page in the Virtual Exhibit hall and in the general participant directory	5	4	3	2
• Reduced Registration Fees: Company delegates- Sponsoring company must submit names and pay fees	Up to 4	Up to 3	Up to 2	

* Based on deposit prior to publication/printing date of journals. Contact ICP office for information.

All fees quoted in USA dollars

Please contact the ICP office if you would like to discuss options for a customized package: icp@res-inc.com

ICP2021 SPONSOR / EXHIBITOR APPLICATION

SPONSOR / EXHIBITOR PACKAGES

- _____ GLOBAL PARTNER: \$15,000 USD
_____ GOLD PATRON: \$7,500 USD
_____ SILVER PATRON: \$5,000 USD
_____ STANDARD BOOTH EXHIBITOR: \$2,500 USD

BRANDING & ADVERTISING OPPORTUNITIES

- _____ FULL PAGE COLOR AD (in Program Book): \$1,000 USD
_____ HALFPAGE COLOR AD (in Program Book): \$500 USD



LIABILITY

CANCELLATION POLICY AND LIABILITY

By Sponsor/Exhibitor:

Cancellation of sponsorship or exhibit space must be made in writing via certified mail, return receipt requested, to **ICP Meeting c/o RES Seminars, 4425 Cass Street, Suite A, San Diego, CA 92109 USA**. Phone cancellations will not be accepted. A refund of 50% of the total sponsorship and/or exhibitor fees will be granted for cancellations made on or before **June 15, 2021**. Sponsorship and exhibit fees will only be refunded to the person who paid the sponsorship or exhibit fees, by the same method as the original payment (i.e. credit card, check, etc.) and in the case of a credit card only to the same credit card used to pay the sponsorship or exhibit fees. Refunds will not be granted for cancellations made after **June 15, 2021**.

By ICP:

ICP reserve the right to cancel, shorten, delay, or otherwise alter or change the Meeting in their discretion. If the entire Meeting is cancelled ICP's sole obligation is to refund the sponsorship or exhibit fees paid to ICP for the Meeting by a sponsor or exhibitor. If the Meeting is delayed, shortened or otherwise altered or changed, ICP may in its discretion refund the sponsorship or exhibit fees paid to ICP by a sponsor or registrant on a prorated basis, but is under no obligation to do so. Sponsorship and exhibit fees will only be refunded to the person who paid the sponsorship or exhibit fees, by the same method as the original payment (i.e. credit card, check, etc.) and in the case of a credit card only to the same credit card used to pay the sponsorship or exhibit fees. ICP is not liable for direct, indirect, incidental, consequential, exemplary, punitive, or damages of any other kind, regardless of the nature of the cause of action that may be asserted. ICP is not responsible and shall not pay for costs or losses associated with travel, airfare, lodging, food, transportation, setup, freight, employee wages, contractor compensation or other costs or losses incurred by a sponsor or exhibitor in connection with the Meeting or as a result of the Meeting being cancelled, shortened, delayed, or otherwise altered or changed. Exhibitors and sponsors are solely responsible for such costs and losses and it is recommended that exhibitors and sponsors consider purchasing sufficient insurance to cover such costs and losses. Under no circumstances shall ICP's liability to any sponsor or exhibitor exceed the sponsorship or exhibit fees paid by the sponsor or exhibitor to ICP in connection with the Meeting.

Complete this page then scan and e-mail / mail with payment.

Company Name

Address

City / State / Zip / Country

Phone

Fax

Email – (PLEASE print very clearly. All correspondence will be by email)

PAYMENT METHOD

Please select payment method below:

Check (Payable to: ICP Meeting)

Amount Enclosed: \$ _____

Credit Card: MasterCard Visa AMEX

(Charges exceeding \$5,000 will incur an additional 3.5% convenience fee)

Authorized Signature

Date

Booth Contact Name

Email Address / Cell Phone #

Amount to be Charged: \$ _____

Credit Card Number

Expiration Date: Month / Year

* V/MC 3-Digit Code on back
AMEX 4-Digit Code on front

Billing Address: Same as above

Billing City / State / Zip / Country

Name as it Appears on Credit Card

Cardholder's Signature

QUESTIONS?

Please contact the ICP Administration Office (RES Seminars) if you have any questions at +1 858.272.1018 or via e-mail at: icp@res-inc.com

Mail To: **ICP Administration Office**

4425 Cass Street, Suite A, San Diego, CA 92109 USA

Once our Meeting Administration Office receives your application, you will be notified via e-mail regarding approval of your request. The application and exhibit space is subject to cancellation and available for resale.

Thank you for your support!