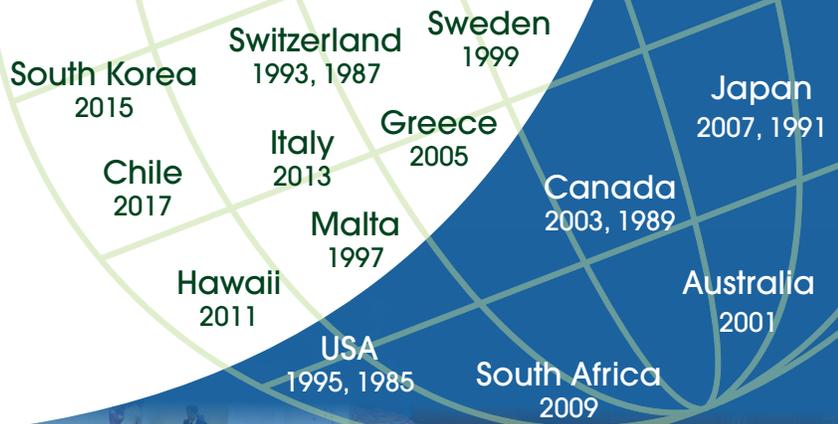




International College  
of Prosthodontists

# Global Partnership

## International Conferences



## Why Partner with the ICP?

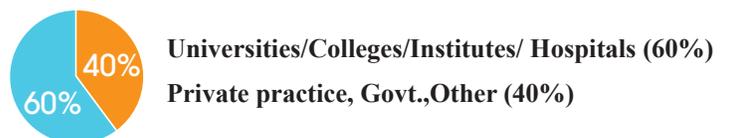
- **Unique Relationship:** Partnership with the International College of Prosthodontists creates **unique long-term advantages** by extending your company's exposure with our growing international fellowship, and participating in the global advancement of prosthodontics, beyond the conference booth.
- **Exclusive Access:** Global Partners enjoy exclusive access to the organization through a multi-platform approach to marketing including ICP websites, electronic and print media, and premium visibility during biennial conferences. **You have the opportunity to reach an exclusive audience frequently, over a longer period of time.**
- **Cost-efficient:** By combining **ongoing exposure** to the organization with significant on-site conference opportunities, the Global Partnership maximizes your investment by reaching the greatest number of colleagues for up to two years.

## Who You Reach

The ICP currently has over 1000 members representing 60+ countries.



A growing Membership, including leaders in diverse environments.



Department chairs, program directors, educators, licensed prosthodontists, dentists, and prosthodontic residents contribute to our international reputation as a leader in prosthodontic development.



# ICP Partner Benefits

## Organization Benefits

*Multi-level opportunities to impact international leaders and decision-makers for up to 2 years...*

- **ICP Organization website: [www.icp-org.com](http://www.icp-org.com)**
  - Home Page – Company name & hotlink to Partner page.
  - Partner Page – Logo, tagline, and links to your corporate website and to your dedicated company landing page.
  - Company Landing Page – Logo plus dedicated copy to promote your products, services, workshop schedules, and other information. Customized and updated as needed.
- **ICP e-Newsletter** – Partner recognition including logo, your company’s latest news, & hotlink, 2 issues /year.
- **ICP e-Newsflash** – Partner recognition, logo & hotlink, 4 email campaigns /year.
- **Partner e-Campaign** – ICP will provide one (1) email yearly to membership, devoted solely to you as Global Partner, including links to websites, news and documents. Content to be provided by Partner and approved by ICP.
- **International Journal of Prosthodontics (IJP)** – Partner acknowledgement on the ICP advertisement page in the IJP, 6 issues /year.

## Conference Benefits

*Maximum pre-conference and on-site exposure plus VIP conference benefits....*

- Partner recognition on all **pre-conference communication**, including registration brochures, postcards, and multiple e-mail campaigns.
- Acknowledgement on cover of both conference **Registration Brochure, Program Book, and Conference Mobile App.**
- Full-page color advertisement in **Conference Program Book.**
- Company **inserts** in delegates’ **conference folders** (maximum 2 pieces).
- Partner branding on **ICP conference website home page**, & exhibitor page, including logo, and hotlink.
- **Premier exhibit booth location.**
- Multi-location **signage** designating company as “ICP Global Partner”, including Opening Ceremony and on-site receptions.
- Display of up to four (4) **company banners** at conference site. (Company provides. Size and location requires approval).
- **Reduced registration** fees (student rate) for up to 10 company delegates (Sponsor must submit names and pay fees).
- **Conference credentials** for up to six (6) booth representatives.
- Up to four (4) **complimentary tickets** to attend the ICP Social Outing, and Gala Banquet.
- **Corporate Forum/Educational Presentation** (based on availability and approval from Program Committee).

*Please contact the ICP Office below for more details on the Global Partnership.*

**ICP Administration: RES Inc.**

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